

Trend Alert: Being Home is Back in STYLE!

Discover the Secret to Mistake-Free Home Decorating and Design!



INSIDE: Learn how you can take the quiz top interior designers are raving about!

Project Notes: This was a case where the client was also a designer. Klassen Communications was hired to do the bulk of the layout work so the client could simply add appropriate photos and make any last-minute copy changes on his own at the time of mailing.

Seven-Point Kacey Lifestyle Process Helps You Avoid Costly Mistakes When Selecting Furniture

Want a sneak peek of what a Kacey Design Consultant will ask you to really get a vision of your needs? Read away! We have nothing to hide. These are the 7 areas we cover in our exclusive Decorator/Client interviews. Kacey Consultants are masters at listening, then creating a customized plan that works for YOU.

Issue/ Lifestyle Area	Common problems you can encounter at other furniture stores	What you can expect at Kacey Furniture... because we asked
1. What is your budget?	You'll spend more than what you planned. They often look for sneaky ways to push you beyond your means just to collect a commission.	You'll be shown ONLY those selections that will accommodate your budget. We don't press. We are in business for the long run.
2. How will the furniture and room be used primarily? Are there any secondary uses?	You'll be shown furniture that is too elegant, or not elegant enough. Durability issues may not be considered. Some furniture and fabrics you may be shown may not hold up well to the demands of kids or pets.	We'll match your intended use to the appropriate furniture construction, fabrics, etc. We'll also help you select more durable construction or fabrics so you don't have to reupholster constantly. If kids or pets share your living space, we take them into consideration.
3. Tell me about the interior environment of your room.	Some fabrics / leathers can fade with exposure to sunlight or heat sources. Because they don't ask, you may be advised inappropriately.	We can help you choose fabrics appropriate to the environmental demands of your room. Will your furniture be exposed to the sun? Dust? Moisture?
4. What is the size and configuration of the room?	Without proper information, furniture configuration may block traffic flow, create unusable dead space, be poorly illuminated, etc.	We'll provide space planning, lighting planning, traffic flow design. We also want to know where existing furniture is placed and what type of lighting is used (an In-Home Consultation answers these questions).

(Continued on the next page...)

http://www.kacey.com/design_letter.html

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"The quality and variety of furniture at Kacey Fine Furniture is impressive. We were pleasantly surprised at the level of service that our designer possessed and the level of service that we received. We were neither rushed nor intimidated. Your design carefully considered our budget and lifestyle needs, which reinforced our confidence in Kacey Fine Furniture. We will, without question, return again and again."

Kathleen and Robert Ham
Talenti Agent
Wheat Ridge, CO
Kacey Client for 1 year

"Loved the furniture and the brands. The displays are beautiful and we loved the help that we received. The personal attention was very nice - it seemed like I mattered."

Susan Fanta
Flight Attendant
Denver, CO
Kacey Client for 1 year

"Overall I feel that my designer really cares and it is nice not to feel any pressure! Our designer helped in putting it all together down to the last detail. I loved her insight into quality and design. And she helped put together my living room with lots of varieties. Her expertise made a difference."

Jeannean Spinelli
Self Employed
Boulder, CO
Kacey Client for 1 year

Who Is Behind Kacey Fine Furniture?

In a male-dominated industry, oddly enough Kacey is run by a female. Hi, my name is Leslie Fishbein and I was born into the family business which has been thriving since 1965. I've been told my dedication to keeping the personal touch in all aspects of the furniture selection process has helped make Kacey a stand out business leader in all of Colorado. All I can say is I believe relationships are the most important part of any business. Without strong relationships, what's the point? In fact, everyone who works at Kacey agrees in the importance of connecting with every customer and serving THEIR needs above ours.

As soon as you step through the doors of Kacey Fine Furniture, you'll know you've arrived in a special place. We operate six beautiful stores located throughout the Metro Denver area as well as in

Summit County. You'll find them in downtown Denver, Lakewood, Littleton, Parker and Frisco, Colorado. Additionally, we invite you to visit our furniture outlet and clearance center just south of downtown Denver, where you can find incredible bargains featuring closeouts, returns and cancelled special orders. This is the place for substantial furniture markdowns on thousands of items at near and below wholesale cost.

Or, if you prefer, you can shop for furniture online at www.kacey.com. We offer white glove, personalized delivery service to the entire Rocky Mountain Region of Colorado, Wyoming, New Mexico and western Kansas.

Whether you are remodeling your entire home, refreshing a room or two, creating a home office, looking for a few finishing touches, or simply in search of that perfect sofa, you'll benefit from our outstanding service, competitive prices, and guarantee. At Kacey, we stand behind everything you buy from us.

Discover What It's Like To Live In a Home You Can't Wait to SHOW OFF!

When you don't carefully mix your lifestyle needs and aesthetic preferences with a huge dose of reality, you'll soon find yourself full of regret with the space you live in. Correcting those oversight mistakes can be time-consuming...and very expensive. Just think about the emotional drain you'll suffer every time you come home to a place that just never looks or feels right.

Thousands of tiny decisions go into any design project, so it's easy to become distracted from the bigger picture. Kacey wants to be your partner in creating a beautiful and comfortable home that reflects you. Let us help

you define the function you envision for each room, and explore ways to bring that dream to fruition...the way YOU have always imagined. Visit our showroom or visit our website at http://www.kacey.com/design_letter.html to take the Kacey *Lifestyles Personality Quiz*.

Sincerely,
Leslie Fishbein
Proud Owner
Kacey Fine Furniture



P.S. The home of your dreams really IS within your reach. Consider these truths if you're living in anything less than the beautiful home that you

imagine when you close your eyes.

TRUTH: Your home interior is not like ever-changing fashion that moves in and out of vogue - it is ALWAYS in style!

TRUTH: Your home interior expresses the deepest part of your soul, your core, your spirit, your emotions.

TRUTH: The way your home interior is created has an enormous effect on you emotionally. With Most Americans spending over 90% of their time indoors, Kacey Fine Furniture is pleased to make your time inside your home the most pleasant experience you can have. Visit our showroom or visit http://www.kacey.com/design_letter.html to take the Kacey *Lifestyles Personality Quiz*.

The Kacey Lifestyles Personality Quiz is FREE!
Be the envy of all your friends when you see how easy it is to put together a room that reflects YOUR personality. Visit http://www.kacey.com/design_letter.html today!

http://www.kacey.com/design_letter.html

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The Truth About How You Can Avoid Time-Consuming, Costly, and Embarrassing Decorating Mistakes.

You Are Moments Away From Learning How To Avoid Furniture-Buying Mistakes...FOREVER!



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